





#### What's inside

- Annual Achievement Award Winners
- Annual Sales Conference
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Featuring Service Centers
Las Vegas, NV
Victorville, CA
Industrial Plant Palm Springs, CA

It's Speinstine!



- Customers
- Employees
- Suppliers





2010's

Since 1932, Prudential Overall Supply has continued to provide best-in-class solutions for businesses with uniforms and textile rental programs. Service programs include uniform rental, uniform lease, uniform purchase and related services for industrial customers. Prudential is grateful for the exceptional work produced by our industry-best tenured employees, and to our exceptional customer patronage. It is this connection that enables Prudential to provide our customers with the best possible products and services at a fair price today and into the future.

1930's April 11, 1932 - Prudential Founded by John D. Clark 1939 - Clark parents invest in Prudential 1940's Garment Rental Begins <sub>1950's</sub> 25th *Anniversary* Grows to \$1.2M revenue Celebrates Silver Anniversary Dan Clark joins Prudential Polyester/Cotton fabric introduced into garment line 1960's Grows to \$35M revenue 1970's Achieves out of California expansion into Arizona Celebrates Golden Anniversary! 1980's Grows to \$100M revenue 1990's Prudential Cleanroom Services goes nation-wide Grows to \$127M revenue Received ISO certification 2000's Celebrates Diamond Anniversary Launch of Clean Green Movement

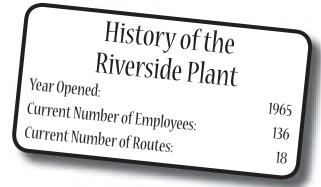
Grows to \$142M revenue

Prudential Celebrates 80th Anniversary April 11, 2012!!!

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#### Meet the Riverside Industrial Plant Team







**Jay Boyer** (02/07/84) General Manager

Jay has been married for 28 years to his beautiful wife Margie. They have two daughters, Shalynn and Taylor, both are married and in nursing school at Loma Linda University. My hobbies include reading, taking long walks and spending time with my girls. "Prudential has been a wonderful company to work for over the last 28 years. My entire family is grateful to the Clark family for this wonderful opportunity".



Rob Elkins (11/09/04)
Plant Superintendent
Rob has been married for 34 years, to
Leslie. They have 4 daughters, 3 1/2
grandsons. His hobbies include fishing
and gardening.



**Rogelio Lemus** (06/13/90) Assistant Plant Superintendent



Nita Dennis (11/30/71) Office Manager



Karen Kopicka (01/06/86) Office Clerk



Chuck Rennegarbe (10/26/87) Office Clerk



Francisco Olguin (08/08/80) Assistant Supervisor

The date of hire is listed after each employee name throughout Off-the-Cuff.

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Dedicated to the improvement of employee morale and the broadening of customer relationships.

CONTRIBUTING EDITORS: Stephanie Leibick, Marketing Manager & Jerry Martin, Vice President of Sales & Marketing LAYOUT & DESIGN: Stephanie Leibick, Marketing Manager

Please address all correspondence and address changes to: StephanieL@pos-clean.com

Prudential Overall Supply - OFF-THE-CUFF - 1661 Alton Parkway, Irvine, CA 92606 - (949) 250-4855 - Fax: (949) 261-1947 - Web: www.pos-clean.com

#### Corporate Sales -



**Bill Evans** (08/20/07) District Sales Manager



**Pam Hepler** (02/28/11) Corporate Sales Representative



**Jennifer Shearer** (08/14/07) Corporate Sales Representative



Mike Ray (08/06/07) Corporate Sales Representative

## Sales & Service Managers ——



Robert Cesario (10/07/85) Senior Sales and Service Manager Married 36 years in June to Sharon. They have 2 children Robert and Natalie and also have 7 grand children. Hobbies these days are spending time with the grand kids.



Robert Luna (10/02/06)
Sales and Service Manager
Married 20 years to Sandy.
They have two boys 19 & 16 years old.
His hobbies are golfing, paint-balling and fishing.



Micah Elberson (12/03/01)
Sales and Service Manager
He has been at the Riverside Plant for 10
years. He is the father to daughter Ryan
who is 8 and son Gavin who is 10.
He enjoys spending time with his kids and
watching his son play baseball.

#### Office Clerks -



Nancy Colin (03/05/07) Account Receivable Clerk



**Jessica Garcia** (03/31/09) Account Receivable Clerk



Cecilia Flores (01/25/93) Account Receivable Clerk



Kristin Rennegarbe (06/29/09) ABS Clerk



Margie Hererra (07/06/09) ABS Clerk

### Customer Sales Representatives



Customer Sales Representatives

Front row (left to right):

Micah Elberson (12/03/01) Sales and Service Manager, JP Landin (04/19/06), Sergio Gonzalez (07/18/05), Julio Murillo (01/24/00), Jaime Osorio (08/31/09) Aaron Cruz (02/21/11).

Back row (left to right):

Tony Harding (10/27/08), Glyn Barrow (11/14/05), Jared McCutchan (05/07/07), Mark Richards (08/12/91), Robert Betencourt (01/30/06), Mike Harrill (05/04/92).



Customer Sales Representatives

Front row (left to right):

Josh Garcia (02/12/08) Rafael Gonzalez (06/23/03), Mark Arias (11/02/09) Sean Allen (04/27/10), Robert Luna (10/02/06) Sales & Service Manager.

Back row (left to right):

Jose Rodriguez (04/26/04), Craig Ory (07/11/05), Darryl Reuter (03/03/09), Joel Berrelleza (07/05/11), Eric Foley (09/17/07).

#### Stock Room



**Karina Gamez** (07/13/98) Stockroom Supervisor

Karina has been married for 12 years to Albert Castaneda and they have 3 boys and a granddaughter named Karina too.



Stockroom Department *Bottom to top:* 

Maria Dominguez (03/15/04) Stockroom Clerk, Karina Gamez (07/13/98) Stockroom Supervisor, Rodolfo Ramirez (07/20/11) Stockroom Clerk, Lupe Lemus (04/28/97) Stockroom Clerk, Roselia Beltran (12/08/97) Stockroom Clerk, Raquel Macias-Perez (02/16/04) Stockroom Clerk, Carmen Cruz (03/27/96) Stockroom Clerk, Matilde Trujillo (07/17/00) Stockroom Clerk, Not pictured: Adrian Ureta (10/07/96) Stockroom Clerk

#### Wash Room



Washroom Department

Left to right: Ramon Martinez (10/26/78) Washer, Lemuel Diego (07/20/04) Washer, Miguel Montoya (01/04/00) Washer, Jose Luis Virues (11/21/88) Head Washer.

## Towel Department



Towel Department

Left to right: Angelica Sanchez De Trevino (08/01/11) AOE, Rogelia Soloria (08/01/11) AOE, Guadalupe Ortegon (07/07/99) AOE, Maria Cabrera (04/23/01) AOE, Ofelia Orozco (04/30/80) AOE. Aida Macias (09/30/91) AOE, Refugio Palafox (02/1/99) AOE.

## Folding

## Press Department



Folding Department

Left to right:

Maria A Hernandez (03/29/89) Distributor,

Maria Vega (12/04/00 Presser.



Press Department Front Row left to right:

Lupe Renteria (03/22/04) Presser, Martha Quezada (10/12/94) Presser, Margarita Paniagua (11/20/00) Presser, Hermelinda Granados 04/11/05) Presser, Marisela Ramirez (09/08/97) Presser, Olivia Suarez (09/15/97) Presser. Back Row left to right:

Ampelia Guerrero (03/06/89) Presser, Rosa Mata De Garibay (02/23/05) Presser, Maria Silerio (08/01/05) Presser, Virgina Lopez (08/09/04) Mender, Victoria Garcia (07/11/97) Presser, Alicia Bedolla (08/28/96) Presser.

#### Distributors



#### Distributors

Front Row left to right:

Gloria Rodriguez (09/16/91) Lead Person, Elisa Hernandez (02/17/03) Distributor, Guadalupe Lozano (06/05/00) Distributor, Teresa Arias (08/08/00) Distributor, Silvia Hernandez (02/17/03) Distributor, Maria Degadillo (08/15/05) Distributor.

#### Back Row left to right:

Fabiola Ordaz (02/10/88) Distributor, Lorena Ceja (08/29/05) Distributor, Roberto Espinoza (07/07/05) Distributor, Manuela Adame (10/13/99) Distributor, Rachel Soto (11/12/84) Distributor, Diega Ramirez (11/08/89) Distributor, Ana Maria Casillas (08/21/00) Distributor, Maria Valle (08/02/99) Distributor, Georgina Melendez (03/29/04) Distributor.



#### Distributors

Front Row left to right:

Faustino Topete (10/03/05) AOE, Felipe Tirado Serna (06/03/08) Distributor, Anthony Graham (06/20/05) AOE, Miguel Cabrera (04/23/01) Distributor.

#### Back Row left to right:

Jose Coria-Acevedo (11/27/95) Distributor, Rafael Serrano (05/29/00) Distributor, Felipe Reyes Alvarado (04/21/08) Distributor, David Reyes Colin (11/21/11) AOE.

#### Maintenance



Maintenance staff

Left to right;

Alberto Corona (01/16/79) Maintenance Mechanic, Terry Panowicz (05/17/10) Maintenance Mechanic,

Peter Roberts (01/05/09) Maintenance Mechanic, Dave Harder (03/23/92) Maintenance Supervisor.

#### Line Drivers



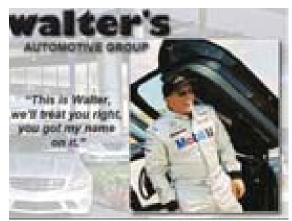
Line Drivers Left to right: Leonel Garibay (09/19/95) Miguel Escobar (12/02/96)

#### Custodians



Custodians Left to right: Jose Garcia (06/03/97) Daniel Avella (12/27/10)

## Riverside Plant's Featured Customer



Walter Kienle, Walter's Automotive Group Owner, catches his breath after an exhilarating ride in the 617hp, 207.5 mph Mercedes-Benz SLR McLaren.

Walter's Automotive Story

## Incessantly driven to succeed

Forty-nine years ago, in the legendary pits of Riverside Raceway, a mechanic, known for his perfection, dreamed of one day owning his own automobile dealership - right here in Riverside. He dreamed of a dealership that would sell and service one of the finest luxury automobiles in America. Nothing less than Mercedes-Benz. Well, that perfectionist was Walter Kienle who realized his dream right here in Riverside, where the cost of doing business is much less so Walter's can offer you a great price and even better value.

Read More at www.waltersautogroup.com

#### Walter's Automotive Group

3213 Adams Street - Riverside, CA 92504

Sales: 888-294-6772 Service: 888-656-5003



Walters Mercedes Benz Dealership



Walters Audi Dealership



Walters Porsche Dealership



Christopher Pantele, Service Director at Walters Mercedes Benz, "In my 32 years working with Mercedes Benz, I have to say that Prudential has been the most workable and reliable uniform company or vendor that I have had the pleasure to work with. I would like to say a special thank you to Mark Richards (08/12/91) Customer Sales Representative and Josh Garcia (02/12/08) Customer Sales Representative for their service to our store.



Bob Juliano, Service Manager at Walters Audi, "Mark Richards (08/12/91) always takes good care of us here at Audi. Mark does a great job and always comes in with a smile".



Ed McRae, General Manager at Walters Audi, "Walters Auto has had a very long and loyal relationship with Prudential Overall Supply because of their commitment to their customers".





**Mark Richards** (08/12/91) Customer Sales Representative, delivering uniforms to the dealership.

# Thank you Walter's Automotive Group for your continued loyalty!



Audi Service technician servicing a car wearing Prudential's Automotive Work Apparel.



Mercedes Benz Service technician servicing a car while looking clean and sharp!



Prudential truck parked at Dealership.



Audi Service technician ensuring customer safety while staying clean and professional in Prudential's Automotive Apparel.



Mercedes Benz showroom.

#### Meet the Palm Springs Service Center Team







Tom Stillwagon (07/28/80)
Service Center Manager
Tom will have 32 years with the Prudential in July this year." It does not seem like it's been that many years with all the challenges, excitement and interactions with POS employees and customers". Tom and his wife Mary have been married for 34 years and have 2 sons. Tom Jr. busy with a music career and Josh in the Air Force. Josh and his wife Nicole have "Blessed us with a Granddaughter Bethany and a Grandson on the way".



**Nick Miranda** (04/16/07) Corporate Sales Representative



**Adam Walker** (01/30/95) Customer Sales Representative



**Steven Acosta** (08/09/10) Customer Sales Representative



Mike Reed (06/01/93) Customer Sales Representative



**Justin Plenert** (10/09/06) Customer Sales Representative



**Noel Murillo** (10/03/05) Truck Loader



**Gary Preciado** (02/21/11) Truck Loader

## Meet the Las Vegas Service Center Team



# History of the Las Vegas Service Center Year Opened: 1994 Current Number of Employees: 13 Current Number of Routes: 7



Chad Royal (07/12/10)
Service Center Manager
Chad graduated from UNLV and then worked in the construction industry for 10 years as a wholesaler, six of those year as a General Manager and vested partner in his own company. He has two children, a son, Isaiah, 11 and a daughter Giselle, who is 3 in July going on 15. Isaiah is a big time football player, playing both sides of the line and Giselle is probably going to sing, dance and

play the drums. I enjoy the outdoors and riding



**Clay Carter** (11/07/11) Corporate Sales Representative



**Joe Lieres** (11/05/07) Route Manager



motorcycles.

**Derek Hallberg** (05/31/11) Customer Sales Representative



**Ray Santiago** (11/15/05) Customer Sales Representative



**Ozzie Ascenssi** (10/03/05) Customer Sales Representative



**Freddy Flores** (10/26/10) Customer Sales Representative



**John Newbold** (01/09/12) Customer Sales Representative



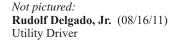
Marcia Blanco (10/03/05) Customer Sales Representative



**Juan McCraney** (12/21/11) Utility Customer Sales Representative



**Juan Munguia** (11/07/11) Utility Driver



#### Meet the Victorville Service Center Team







Darrin Kendrick (02/02/04)
Service Center Manager
Darrin was hired as a Customer Sales Representative at the Riverside Plant and was promoted to Route Manager in 2005. In January 2007 was assigned Service Center Manager to the Victorville Service Center. In 2009 he received the Sales and Service Manager of the year award. He has been married to his wife Armida for 8 years and have two children Darrin Jr. and Alexis.



Leo Maldanado (08/28/07)
Route Manager
Was hired as a Customer Sales Representative in
Victorville. Promoted to Route Manager in 2009.
Married to Sandra Maldonado for 13 years. We have 3
children Ashley, Andrew and Abigail. I enjoy spending
my free time with family. I play guitar and enjoy
playing blues music with friends. I enjoy cycling and
occasionally participate in local cycling events.



**John Casteneda** (06/07/10) Corporate Sales Representative



Robert Leyerly (03/27/95) Customer Sales Representative



Jon Adams (09/14/05) Customer Sales Representative



**Sal Alamillo** (3/28/05) Customer Sales Representative



Gilbert Tabares (03/31/09) Customer Sales Representative

2011 Annual Award Recipients



Plant Superintendent of the Year Laurí Lecair (08/09/79) Milpitas Industrial & Cleanroom **Plants** 

Dan Clark (09/23/68) Chairman of the Board presenting plaque to Lauri Lecair (08/09/79) with Tom Watts (09/08/75) President.

The Company annually presents an award to the person who is considered to have been the most outstanding Plant Superintendent of the year. This award consists of a handsome plaque which is a

### Objective consideration:

The highest combined point total from the The figurest companies point total from the Plant Superintendent performance program.

Demonstrates management skills, plant cleanliness, and product quality.

The winner must be the Plant Superintendent at the same Plant for the



Sales & Service Manager of the Year Ashley Carroll (05/14/07) Chula Vista Industrial Plant

Ashley Carroll (05/14/07) Sales & Service Manager

The Company annually presents an award to the person who is considered to have been the most outstanding Sales & Service Manager of the year.

## Objective consideration:

Results shown on MIR, Major Account List, A/R collection

Must be a Sales & Service Manager in the



President's Award Mike Ray (08/06/07) Riverside Plant

Mike Ray (08/06/07) Customer Sales Representative

The Company annually presents an award to the person who is considered to have been the most outstanding Customer Sales Representative of the year. competition for this award includes all Customer Sales Representatives in all Plants and Service Centers.

#### Objective consideration:

Management Information Reports, new business, lost business, lost charges, revenue, credit issued, as compared to plan.

Customer Sales Representative of the Month, at least once during the year.

The Customer Sales Representative must be on the same route for the full year.



John D. Clark Award Rene Mederos (06/28/99) Moorpark Plant

Dan Clark (09/23/68) Chairman of the Board presenting plaque to Rene Mederos (06/28/99) Customer Sales Representative at the Moorpark Plant.

The Company annually presents an award to the person who is considered to have been the most outstanding Dust Control Customer Sales Representative of the year. The competition for this award includes all Customer Sales Representatives in all Plants and Service Centers.

#### Objective consideration:

Management Information Reports, new business, lost business, lost charges, ousiness, iosi ousiness, iosi charges, revenue, credit issued, as compared to plan.

Customer Sales Representative of the Month, at least once during the year.

The Customer Sales Representative must be on the same route for the full year.

#### Prudential Recognizes Its

## 2011 Outstanding Achievement Award Recipients

Chula Vista, California Plant Team



#### Moorpark, California Plant Team



#### Mesa, Arizona Plant Team





First Shift Second Shift

#### Denver, Colorado Service Center









# \$1932 Club Recognition

Congratulations to the Company's \$19.32 CSR 2011 sales average qualifiers! 2011 produced 43 qualifiers, great effort!

Any CSR with a \$19.32 paid sales average or above for the calendar year shall be awarded the Super Star status.



Rene Mederos (06/28/99) Customer Sales Representative Moorpark Plant Weekly Sales Average \$65.94



Christopher Northey (06/15/09) Customer Sales Representative El Paso Service Center Weekly Sales Average \$54.12



Alex De La Fuente (01/19/09) Customer Sales Representative El Paso Service Center Weekly Sales Average \$52.85



Rene Ruan (05/11/09) Customer Sales Representative Phoenix Plant Weekly Sales Average \$46.15



Mike Ray (08/06/07) Customer Sales Representative Riverside Plant Weekly Sales Average \$43.02



Michael Meza (07/14/08) Customer Sales Representative Chula Vista Plant Weekly Sales Average \$43.10



JP Landin (04/19/06) Customer Sales Representative Riverside Plant Weekly Sales Average \$38.13



Miguel Echevarria (12/03/07) Customer Sales Representative Phoenix Plant Weekly Sales Average \$37.17



Sal Alamillo (03/28/05) Customer Sales Representative Victorville Service Center Weekly Average \$36.60



Rigoberto Mendez Jr. (07/20/06) Customer Sales Representative El Paso Service Center Weekly Sales Average \$35.84



Enrique Leija (01/18/99) Customer Sales Representative Los Angeles Plant Weekly Sales Average \$35.10



Antonio Gomez (08/03/09) Customer Sales Representative Sacramento Service Center Weekly Sales Average \$34.70



Chad Frye (02/21/05) Customer Sales Representative Vista Plant Weekly Sales Average \$34.48



Robert Villa Jr. (12/02/08) Customer Sales Representative Moorpark Plant Weekly Sales Average \$33.75



Bryant Beasley (02/02/04) Customer Sales Representative Phoenix Plant Weekly Sales Average \$33.15



Not Pictured:
Adam Jackson (12/13/99)
Customer Sales Representative
Chula Vista Plant
Weekly Sales Average \$32.27



Joshua Lewis (07/29/09) Customer Sales Representative Prescott Service Center Weekly Sales Average \$31.46



Vince Maraccini (05/07/07) Customer Sales Representative Carson Plant Weekly Sales Average \$30.63



Jose Garcia (05/11/81) Customer Sales Representative Los Angeles Plant Weekly Sales Average \$30.12



Arturo Magana (10/29/90) Customer Sales Representative Carson Plant Weekly Sales Average \$29.17

## \$19.32 Club continued -



Jared McCutchan (05/07/07) Customer Sales Representative Riverside Plant Weekly Sales Average \$28.67



Rick Valdez (06/11/91) Customer Sales Representative Vista Plant Weekly Sales Average \$26.35



Al Trevizo (04/20/98) Customer Sales Representative Los Angeles Plant Weekly Sales Average \$26.10



Troy Beavers (01/15/99) Customer Sales Representative Phoenix Plant Weekly Sales Average \$25.67



Donald Clark Jr. (08/18/03) Customer Sales Representative Carson Plant Weekly Sales Average \$25.38



Paul Reese (08/14/95) Customer Sales Representative Los Angeles Plant Weekly Sales Average \$25.19



Kevin Burton (11/20/00) Customer Sales Representative Phoenix Plant Weekly Sales Average \$25.02



Darrin Reed (10/24/05) Customer Sales Representative Carson Plant Weekly Sales Average \$24.56



Dean Cesario (12/27/89) Customer Sales Representative Irvine Plant Weekly Average \$24.48



Stacey Kohlman (04/13/98) Customer Sales Representative Albuquerque Plant Weekly Sales Average \$23.38



Mark VanDyke (07/02/07) Customer Sales Representative Prescott Service Center Weekly Sales Average \$22.77



Al Flores, Jr. (10/26/10) Customer Sales Representative Las Vegas Service Center Weekly Sales Average \$22.60



Rey Alcala (01/29/90) Customer Sales Representative Chula Vista Plant Weekly Sales Average \$22.31



Humberto Sevilla Customer Sales Representative Milpitas Plant Weekly Sales Average \$21.27



Vincent Aguon (06/20/05) Customer Sales Representative Vista Plant Weekly Sales Average \$20.65



Michael Johnson (07/08/09) Customer Sales Representative Vista Plant Weekly Sales Average \$20.54



Sean Eubank (04/04/05) Customer Sales Representative Carson Plant Weekly Sales Average \$20.52



Michael Flores (06/13/88) Customer Sales Representative Vista Plant Weekly Sales Average \$19.90



Anthony Harding (10/27/08) Customer Sales Representative Riverside Plant Weekly Sales Average \$19.87



Michael Harrill (05/04/92) Customer Sales Representative Riverside Plant Weekly Sales Average \$19.48



Thomas Chmielewski (12/01/98) Customer Sales Representative Prescott Service Center Weekly Sales Average \$19.33



Gary Brooks (03/14/88) Customer Sales Representative Vista Plant Weekly Sales Average \$19.31

## 2011 Annual Corporate Sales Awards



The Company annually presents an award to the person who is considered to have to the person who is considered to have been the most outstanding Corporate Sales Representative / Account Executive of the includes Corporate Sales Representative / includes Corporate Sales Representative /
Account Executive in all Plants and Service

> Rich Perry (04/30/07) Senior Account Executive, Richmond Cleanroom Plant receives Gold Star Plaque from Jerry Martin (04/20/92) Vice President of Sales & Marketing, Corporate Office and Dan Clark (09/23/68) Chairman, Corporate Office.

Awards Sales Representatives who achieve a \$120/\$140/\$180 (depending on territory) or greater weekly sales average based on the representatives' annual sales production (minimum 6 months in field – 26 field weeks).

President's Olab Award Ceremony

Above President's Club Awards Photo Front Row (left to right):

Rich Perry (04/30/07) Senior Account Executive, Richmond Plant, William "Don" Bryson (10/15/07) Corporate Sales Representative, Moorpark Plant, Jackie Delcid (03/09/09) Corporate Sales Representative Carson Plant, Mark Frantz (06/15/09) Direct Sales Representative, Irvine Plant, Anthony Frumusa (03/02/09) Corporate Sales Representative, Chula Vista Plant,

Back Row (left to right):

Jerry Martin (04/20/92) Vice President of Sales and Marketing, Corporate Office,
Gene LeClair (03/15/99) Corporate Sales Representative, Chula Vista Plant,
Jennifer Shearer (08/14/07) Corporate Sales Representative, Riverside Plant,
Rosa Vasquez (01/28/08) Account Executive, Los Angeles Cleanroom Plant,
Tom Watts (09/08/75) President, Corporate Office,

James "Nate" King (05/24/04) Senior Account Executive Austin Cleanroom Plant, Myles Reukema (01/05/04) Director of Cleanroom Sales, Corporate Office, Samuel Ross (03/20/00) National Account Executive, Corporate Office.

President's Clab Wemport Hador Dinner Canise



Left to Kight: Robert Bossardet (08/23/10) Corporate Sides Representative now promoted to District Sales Monager, Dan Clark (09/23/68) Chairman of the Board, Frank Rich (01/29/90) District Sales Monager. Not pictured: Jeff Zeidman (10070003) Corporate Sales Representative

Rookie of the Year Award Anthony Thumasa and the few year below Walt Street maked when here they bigitared with professional professional Light to Right:

Steve Martin (09/07/10) District Sales Manager, Anthony Frumusa (03/02/09) Corporate Sales Representative, Dean Killion (03/06/95) Director of Sales.



Lieft to Right: Bill Evans (08/20/07) District Sales Manager, Jennifer Shearer (08/14/07) Corporate Sales Representative, Dean Killion (03/06/95) Disyctor of Sales.

District Sales Manager of the Year

of the Place and the highest modify



Jerry Martin (04/20/92) Vice President of Sales & Marketing Myles Renkema (01.05.04) Director of Cleantonn Sales.

#### Annual Clean Pro



Myles Reukema (01/05/94) Director of Cleansoon Sales.



# Chank you to all of our speakers and attendees!

#### Conference highlights include:

- Annual Awards Dinner
- · Key Note Speakers
- President's Club Panel Discussion
- Prudential Brand Study Review
- Prudential's Price Integrity
- Offering Training
- Executing the VF Imagewear / Prudential Brand Offering
- · RedKap Garment Differentiator Training
- Bulwark / OSHA FR Requirement Training
- RedKap Brand Advances
- G-Team Product / Sales Training; Mats, Paper & Soap
- Sales Logix Updates Smart Phone Application Training
- · ABS Customer Web Portal Training
- Cleanroom Breakout Sessions
- · Enhanced Earning Opportunities



**Tom Watts** (09/08/75) President, sets goals for the sales team.



**Jerry Martin** (04/20/92) Vice President of Sales & Marketing, kicks off the Annual Sales Conference.



Dan Clark (09/23/68) Chairman, thanks the sales team

for the results in 2011.

Key Note Speaker, **David Crace**, VP Marketing, VF Imagewear spoke about"Market Trends & Brand Building".



Sam Ross (03/20/00) National Account Executive gave insight into the National Account Program.



Mark Frantz (06/15/09) Direct Sales Account Executive was excited to share with the team the growth of the Direct Sales Program.



Jon Heavin, Account Executive, VF Imagewear and Rick Fisher, FR Representative, VF Imagewear were guest speakers in our breakout sessions to discuss "VF Imagewear and Bulwark Training".



The G-Team Product Sales Training
Left to right:
Roger Cox (05/15/95) Regional Route Sales Representative
Chuck Bradley (04/21/03) Regional Route Sales Representative
Brian Cole (08/11/94) Sr. Regional Route Sales Representative



The Corporate Sales Representatives during one of the breakout sessions.



The Corporate Sales Representatives learn about new products that we are offering.



**Jerry Martin** (04/20/92) Vice President of Sales & Marketing presents **Dan Clark** (09/23/68) Chairman with an 80th Anniversary crystal recognition award and cake.



Enjoying lunch at the conference.



rmiential

The Prudential Cleanroom Service Team..



**Juliet Mazza**, Mendoza & Associates was a guest speaker to discuss "POS Brand Study and Price Integrity Training".



**Ziva Abraham** and **Amir Abraham** from Microrite were guest speakers at the cleanroom conference training session.



2011 President's Club Panel Discussion.

#### Training Programs

Maintenance Supervisor Training Meeting - November 30 - December 2nd Truck Maintenance Training Meeting - November 29th - 30th



Maintenance Supervisor Training Group.



Maintenance Supervisor training sessions in progress.



BBQ for both training sessions.

#### **Route To Success Program - Certifications**



Vista Plant's Customer Sales Representative's *left to right:* 

**Izzy Robbins** (6/13/11), **Jeff Davis** (07/25/11) have been fully certified through the POS Route To Success program.



Glen Navarro (05/09/11) Customer Sales Representative, Vista Plant has been fully certified through the POS Route To Success program.

### Management Assignments



**Ashley Carroll** (05/14/07) was promoted from Sales & Service Manager at the Chula Vista Plant to Key Accounts Manager at the Corporate Office.



**Katlin Laming** (03/28/12) has been hired as the Associate Quality Assurance Manager at the Corporate Office.



**Rodrigo Patron** (12/01/11) has been hired as Plant Superintendent at the Vista Plant.



**Kelly Huizinga** (06/27/11) has been promoted from the MPTP program to the Sales and Service Manager at the Los Angeles Cleanroom Plant.



**Brandon Castellano** (09/24/07) was promoted to Sales & Service Manager from Route Manager at the Phoenix Plant.



**Nick Labelle** (07/25/11) was promoted to Route Manager from Customer Sales Representative at the Phoenix Plant.



**Mike Ray** (08/06/07) was promoted from Customer Sales Representative to Corporate Sales Representative at the Riverside Plant.

### Denver Service Center Expands Our Products

Industrial Services have been added to the Denver, Colorado Cleanroom Service Center.

On March 5th, 2012 it was announced that the Denver, CO Service Center will expand their product and service offerings to include Prudential's complete product line. The entire Denver team is looking forward to this exciting opportunity.



Edward Harrison (12/14/09) Route Manager, Denver Service Center adds the Prudential Overall Supply sign to the Cleanroom Service Center office.



The Denver Team poses outside of the Denver Service Center. Left to right: Steve Ogle (12/14/09) Customer Service Representative

Chuck Mitchell (12/07/09) Line Driver

Les Klinger (01/12/12) Customer Service Representative

Ed Guthrie (01/23/12) Corporate Sales Representative Mark Staub (05/09/05) Account Executive, Cleanroom & Industrial

Rafael Sanchez (12/07/09) Assistant General Manager Edward Harrison (12/14/09) Route Manager

# = Aaron's Safety Corner



Aaron M. Elberson (02/07/11) Customer Sales Representative Safety Coordinator



On February 8th and March 27th of this year, a Safety Summit was held at the Corporate Office and Central Garage for CSR's and CSvR's. Representatives from the California and Nevada plants and service centers met to discuss safety issues, driving/truck safety, and the POS safety process. Attendees of these meetings shared their safety concerns, provided feedback on their plant's CSR/CSvR safety process, and received training to take back and share with their with their co-workers. A major theme of these meetings was lifting safety and ergonomics. Collectively, members of the meetings worked towards standardizing proper lifting and material handling techniques to minimize incidents and injuries to CSR's and CSvR's while loading their trucks and servicing their customers. Through their meetings they established the following guidelines for handling merchandise:

- 1. Reduce the size and weight of material if it exceeds the 50lb. limit.
- 2. Provide good hand holds.
- 3. For lifting, keep the torso up and the knees bent never twist.
- 4. Keep object close to the body; with arms at the side, wrists straight, and
- 5. Minimize the distance through which the object must be carried
- 6. Plan all movements and make them smooth.
- 7. Never enter or exit the truck with merchandise in your hands.

The final safety meeting will take place in May. The safety Summit members and I look forward to sharing the results of the next meeting

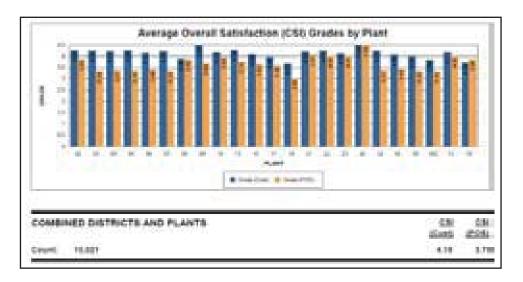
# Did you Hear the News?

#### Prudential Overall Supply Releases 2011 Customer Satisfaction Score

Prudential Overall Supply, an industry leader in reusable image work apparel and related textiles, today announced its 2011 customer satisfaction index (CSI) score. The score is measured through the Company's Customer Visitation (CV) process. The CV occurs with a face to face meeting with each reviewed customer. The CV rates each customer service touch-point (18 points for industrial customers and 13 points for cleanroom customers).

Prudential's Chairman of the Board, Dan Clark comments, "The CV process is our way to better connect to our customers' requirements, and to verify that we are delivering the customer service experience that we have promised. I personally spend nearly a third of my yearly calendar conducting CV's with our management team. It is the most enjoyable part of my year, and it is the time I learn the most about our business"

Conducting 10,021 face to face Customer Visitations, Prudential achieved a CSI rating of 4.18 (compared to 4.16 in 2010) on a 5-point scale. The Company remains committed to improving on this rating in 2012.



#### Great Job!



The Riverside Management Team recognized their top spindle producers in Production for their outstanding efforts. The group was treated to a nice lunch and recognized for consistently over-achieveing on their spindle goals.

#### Left to right:

Miguel Cabrera (04/23/01) Distributor Jay Boyer (02/07/84) General Manager, Ramon Martinez (10/26/78) Washer, Jose Luis Virues (11/21/88) Head Washer, Rafael Serrano (06/29/00) Distributor, Olivia Suarez (09/15/97) Presser.

The Los Angeles Plant has new vending machines that have the Prudential branding on them. Very cool!

Cool!

# Did you Hear the News?

# Congratulations!



Lee Marino (05/25/90) Fleet Mechanic retired after 22 years at the Central Garage. We wish him well!

Let's

## Congratulations!



Alberto Corona (01/16/79)Maintenance Mechanic at the Riverside Plant celebrated his 33rd anniversary with Prudential.

## Congratulations!



Nita Dennis (11/30/71) Office Manager at the Riverside Plant celebrates her 40th anniversary with Prudential. We appreciate her for all she has given our company over the last 40 years.

## Congratulations!



2011 Vista Plant Business Man of the Year Award has been awarded to Vincent Aguon (06/20/05) Customer Sales Representative for operating the most efficient route in terms of new sales, financial performance, customer retention and administrative procedures.

#### Congratulations!



The Vista Plant Award for the 2011 Highest Net Route Average was awarded to Chad Frye (02/21/05) Customer Sales Representative.

## Happy 50th Birthday!





The Milpitas Plant celebrated Steve Voros's (12/03/90) Regional Engineer 50th Birthday!

#### Fun Trip!



On March 10th, 2012 a few Prudential Overall Supply employees attended the Solvang Century (100 mile) bike ride. Prudential participants where: Mike Blazek (05/21/90) General Manager, Austin Plant, Darrin Kendrick (02/02/04) Service Center Manager, Victorville Service Center, Jeff Nelson (08/08/89) Regional Manager, Corporate, Scott Chafin (12/13/99) General Manager, Vista Plant and John Clark (08/31/09) General Manager, Irvine Plant, Plus suppliers, Russ Wenter (Sanmar) & Steve Seaman (Edwards).

## Did you Hear the News?

#### It's Roses for the Los Angeles Plant





#### **Proud Father!**



Wagner College in Staten Island, NY, head diving coach Kelly Mohr has announced the signing of Erica Curry daughter of **David Curry** (01/17/07) Key Account Manager, to the Seahawks 2012 roster. Curry signed her National Letter of Intent and will join the Wagner class of 2016 next fall. Good Luck!

#### In Memoriam



Virginia Ferensak (08/24/87) who passed away in March of 2012. Virginia was a very proud Prudential employee that would often be seen on weekends at the mall in her Prudential uniform. Virginia was an extremely loyal employee that will be missed greatly. Prudential Overall Supply was her life and we will miss her dearly.

# From the Prudential Mail Bag...



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By the secret

Mike Harrill (02/09/04) Customer Sales Representative, Riverside Plant.



Jay Boyer (02/07/84) General Manager, Riverside Plant. Delivery 18, 2012 er. John Sieft, General Ranager Probestiah Gracell Supply 16951 Estim brance irelas, ca. sonte only happy with herito hards by let you have that we were early happy with herito hards buttered as our restaurch past We Clark! Do work a communications worker. No was absorpt on time - position of the same time manh, manhable in some wide said with allowin transfer positives and wide said with allowin transfer much as a sinking which is a pant, but there are a problem to pant, but the transfer of it and he make the site of the said THE REW LOOKING CONTROL IN WORKING WITH MICHAEL OF STREET AND SHEET AND THE PART OF STREET antiqued realth, My Gre Minnestry. Charty has help Disks homest glight-un (1949) This take



David Johnson (05/24/10) Customer Sales Representative, Irvine Plant

John Clark (08/31/09) General Manager, Irvine Plant. From: Rosiland Edwards

Sent: Thursday, December 15, 2011 3:03 PM

To: Sandra Lieu (GM P15) Subject: Abel Valencia

Dear Sandra Lieu:

I'd like to compliment one of your employees, Abel Valencia, for the excellent service he provides every week to Cephazone Pharma, LLC.

Mr. Valencia has assisted Cephazone Pharma, LLC with our account after numerous discrepancies regarding inventory control and a few more issues.

We have always been pleased with the service we receive from PCS. However, Mr. Valencia 's courteous attitude, expert knowledge, and patience in handling our specific issues were very important to our complete customer satisfaction. While we know that it is not Mr. Valencia 's responsibility to explain the complete process and service of the cleanroom garments to us, we feel like Mr. Valencia treated our affairs with the utmost importance.

Such a commitment to great customer service is to be commended. So I felt compelled to let Mr. Valencia 's superiors know what an awesome job he does. I am sure you will appreciate my position, and I hope that you will pass the recognition on

Sincerely, Rosiland Edwards HR Administrator Cephazone Pharma, LLC Pomona, Ca

## Thank you for your kind letters!



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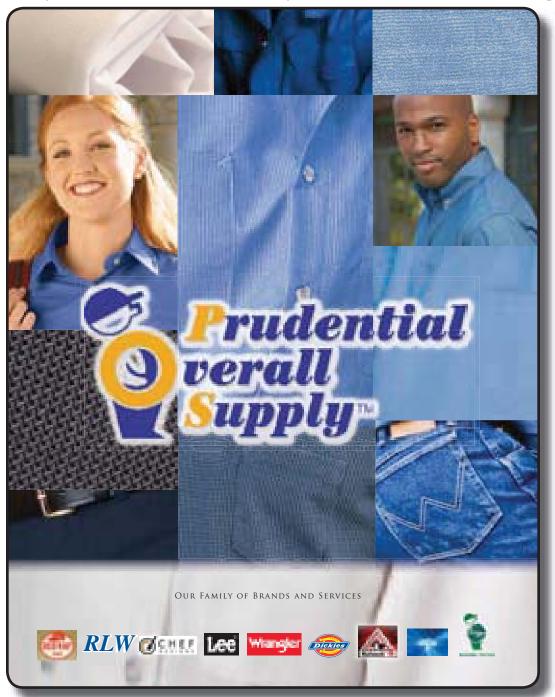
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