

# CLIMATE CHANGE & WHY SUSTAINABILITY IS SO IMPORTANT





# Sustainability Starts With Core Values

Prudential Overall Supply is committed to serving both our clients and our planet, as *the sustainable work uniforms rental company*.

We believe strongly that sustainability should be an important focus for all businesses, and we are determined to do our part.

It is our mission to provide our clients with clean work uniforms, day after day, without having a negative impact on the environment around us.







# The Challenges of Sustainability

- In some ways, the goal of sustainability runs counter to the idea of operating a profitable business.
- Some businesses are willing to do whatever is necessary to turn a profit, including operating in a way that is detrimental to the environment.
- Prudential Overall Supply does not believe this needs to be an either/or proposition.
- With careful planning and attention to detail, we can serve our clients and protect our planet simultaneously.



# The Three Pillars of Sustainability

1. **Economic Development.** This piece of the sustainability puzzle is a tricky one, since so many people believe that economic development and environmental protection are enemies. That is not the case.
2. **Social Development.** Creating awareness in regard to the importance of protecting the environment and staying away from harmful activities.
3. **Environmental Protection.** The actual steps we take to protect the environment, such as recycling, reducing our use of power and other resources, keeping carbon emissions low, etc.







# Renewable vs. Sustainable

- Renewable sources of energy are those which replenish themselves over time. For instance, hydropower is considered to be renewable energy since it is produced by the flow of water.
- Sustainable energy, on the other hand, is something that can continue for the foreseeable future, without the need to renew.
- Renewable energy sources can be a positive thing, but they too can be depleted if the rate of use exceeds the rate of replenishment.



A close-up, high-angle shot of a washing machine's interior drum. The drum is made of a perforated metal mesh. Water is splashing and bubbling inside, creating a dynamic and somewhat abstract pattern of light and dark areas. The lighting is bright, highlighting the texture of the metal and the movement of the water.

# How Prudential Has Sustainability in Mind

- We use minimal water in our laundry process to reduce our impact on the environment around us.
- We also work hard to use a minimal amount of energy for each pound of laundry that we process.
- Our carbon footprint is another point of focus, and we maintain a level below that of laundry cleaned at home.
- We also opt for reusable textiles rather than disposable products.





# How Businesses Can Practice Sustainability

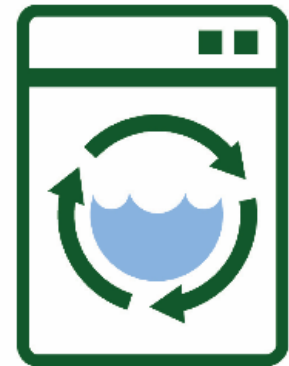
- Procure environmentally-friendly products, such as those which are produced in a sustainable way, or those which include minimal packaging.
- Opt for reusable envelopes, as well as maintain an accurate mailing list that avoids “undeliverables.”
- Choose green web hosting to reduce the power drain created by traditional web hosting options.
- Limit the purchase of new office furniture, which uses up resources in a variety of ways.



# About Us

At Prudential Overall Supply, you can expect only the best in customer service. We've been impressing customers for more than 80 years, and we plan to keep up that tradition for decades to come. In addition to the pride we take in providing customers with proper uniforms day after day, we are also quite proud of our Clean Green Sustainability Movement.

Visit us today at: <https://www.prudentialuniforms.com>



**CLEAN GREEN**

TRSA CERTIFIED



# Summary

Sustainability is an important topic in the modern world, and we want to do our part to contribute positively to this movement. While we are focused on caring for the environment, we also refuse to sacrifice on the kind of service we provide to our valued customers. If you need clean uniforms delivered on a regular basis to your business, Prudential Overall Supply would be happy to help.